

INNOVATION JOURNEY

THE CROSSROAD BETWEEN ENTREPRENEURSHIP AND SUPERCOMPUTING

16
OCT

IDENTIFYING A GOOD IDEA WITH NOBA VENTURES

Starting with a problem we want to solve in mind, we will uncover market needs and refine the ideas to create a solid value proposition using the [NABC methodology](#) and the [Business Model Canvas](#).

26
OCT

FROM IDEA TO BUSINESS WITH NOBA VENTURES

We will deep dive into the Lean methodology and [Business Prototyping](#) to equip you with the essential tools for validating your idea in the market. Through a Business Case and Unit Economics exercise we will focus on having a viable solution.

02
NOV

BUILDING OUR STRUCTURE WITH BSC

We will learn about business structures and legal formulas, diving into patents and licenses, IPR and Spin-off creation. Plus, in the afternoon, get ready for our inspirational visit to [IOMED](#), a thriving startup ecosystem where we will witness innovation in action!

09
NOV

ORGANIZATIONAL MANAGEMENT WITH BRIDGE THE GAP

Investors don't invest in the project, they invest in the people. We'll teach you all the management skills a good CEO should master and the art of building high-performing teams. In the afternoon, we will hear real stories of [BSC Spin-offs](#) from previous editions.

16
NOV

BUILD A FUNDING STRATEGY WITH BRIDGE THE GAP

We will delve into the musts of a well-thought-out funding strategy, learning about the different public and private financing options, and how to apply these concepts to your unique research ideas. In the afternoon, you'll be able to get insights from actual investors.

23
NOV

EFFECTIVE COMMUNICATION WITH NOBA VENTURES

We will start the day with an inspirational visit to the [MediaTIC](#) incubation space, where you'll witness innovation in action. In the afternoon, we'll delve into the importance of effective communication to craft your initial pitches and convey your ideas clearly and persuasively.

30
NOV

PITCH PREPARATION & RECAP WITH NOBA VENTURES

Practice makes perfect! We will practice the pitches built on Day 6 and engage in some rounds of feedback to polish the presentations and get ready for the Demo Day.

13
DEC

DEMO DAY CLOSING OF THE PROGRAM

It's the final showdown! We will gather to celebrate weeks of dedication and hard work with a final presentation of the projects. A selected jury will provide feedback to each team to help you grow further in your entrepreneurial journey and we will end with the announcement of the pitch competition winners!